

Dylan Greif

I'm a product designer and design leader in New York City. I run my own practice, dylbop, and have driven design at Bloomberg, Merit America, The Guardian, and Etsy.

Experience

dylbop

Creative Director, Product Designer, Collaborator
Jun 2025 – Present

Merit America

Product Design Lead
Apr 2022 – May 2025

Bloomberg

Head of Product Design, Bloomberg Media
Feb 2020 – Mar 2022

Global Creative Director, Bloomberg Quicktake
Feb 2020 – Mar 2022

Director of News Experience, Bloomberg Media
Jun 2018 – Jan 2020

Guardian News & Media

Product Designer, Mobile Innovation Lab
Mar 2017 – Mar 2018

Casper

Digital Product Design Lead
Sep 2016 – Apr 2017

Atavist

Head of Design
Feb 2014 – Jan 2016

Etsy

Product Designer
Aug 2012 – Feb 2014

Education

Rhode Island School of Design

MFA, Graphic Design · 2009 – 2012

Cornell University

BA, English and Government · 2002 – 2006

Contact

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Speaking

The New York Times
AIGA/NY
Havas Media
The NewCo Festival
Etsy
Parsons
RISD Commencement
UPenn

Teaching

RISD, adjunct
The New School, adjunct
SVA, adjunct
Kutztown, workshop

Recognition

Bloomberg Quicktack
Designboom, Shorty Award
Strange Bird
NiemanLab, ONA 2018
Atavist redesign
Fast Company
Urbanology
MUSE Gold Award, Games/AR